



SPORTS FOR NATURE
MUSEUMS
OF SECOTO

THE HOME OF 197+ COUNTRIES ROAD TO 2030

Where the sports & Entertainment meet with conservation

WORLD
GREEN CUP
of Climate Change

SECOTO
ONE PLANET
ONE TEAM..
ONE FUTURE.



SECOTO MUSEUM ECOSYSTEM





Community Partners

Global Framework



487 Grassroots organizations from 83 countries.



1,239 circle cooperations from 132 countries



DONA BERTARELLI
PHILANTHROPY



Sharjah youth creative hub to promote sports and sustainability through UAE sports all federations



Greenpreneurs & waste management in the community (57 Countries)



International
Olympic
Committee



Convention on
Biological Diversity



WELCOMING MESSAGE

The SECOTO Sports for Nature Museums, a visionary institution that brings together nations, sport, culture, innovation, and environmental stewardship under one global platform.

This museum represents more than a destination; it is a living legacy dedicated to inspiring future generations, fostering international cooperation, and advancing sustainable development through the universal power of sport.

Together with our partners, governments, institutions, and communities, we are building a landmark that will celebrate the achievements of humanity while promoting a more sustainable and peaceful future for our planet. We invite all nations and stakeholders to join us on this historic journey as we create a global home for Sports for Nature.

President
Sports for Nature Museums of Secoto

Gies Abdelmonim Ahamed Mohamed





Sports for Nature museums of SECOTO



it' s not just museum it the home of more 12,700 Eco sports Clubs from all countries signed paris agreement for Climate change of UNFCCC.

Legacy of multi sports sector and creative industry in conservation will be unveiling to anyone and year of year for inspiring the new generation

11-2026-2027



OVERVIEW



SECOTO Sports for Nature Museums is the world's first global museum ecosystem dedicated to the connection between sport, sustainability, culture, and climate action.

The project aims to unite 197+ nations through immersive exhibitions, environmental education, and international collaboration

This museums designed as a living archive of environmental athletics and global heritage, the museum celebrates humanity's efforts to protect nature through the universal language of sport. SECOTO combines innovation, tourism, diplomacy, and youth empowerment within a world-class sustainable destination. More than a museum, it is a global movement for future generations and a symbol of one planet, one game, and one future.

Founder of SECOTO
Patience Shumbusho



Home of All Sports disciplines

Sports for Nature museums of secoto set to be the innovation hub where the sports, Entertainment meet with environmental protection.





MAIN GOAL

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SIX WINGS OF MUSEUM

Pavillon for every content with sub pavilion of each country to showcasing sports for Nature and climate innovation though sports and entertainment





Social Medias Influencers & Entertainment pavillons



The Media, Influencers & Entertainment Pavilion Showcasing the power of digital creators, athletes, artists, and entertainers in shaping global environmental awareness and climate action.

Through immersive media experiences, interactive studios, live content creation, and entertainment platforms, the pavilion empowers voices that inspire millions toward a more sustainable future.

It serves as a dynamic hub where creativity, technology, culture, and environmental storytelling unite for global impact



The Green Technology & Future Mobility Pavilion

The Green Technology & Future Mobility Pavilion showcases the innovations shaping a cleaner, smarter, and more sustainable future. Through immersive experiences in electric mobility, renewable energy, robotics, drones, AI, and smart city technologies, the pavilion connects visitors to the next generation of climate solutions.

It serves as a global platform where innovation, sustainability, and future mobility unite to protect the planet and inspire transformative change.





VIP DIPROMATIC HALL (UNION EMBASSIES)



The VIP Diplomatic Pavilion is a global platform for international dialogue, green investment, cultural cooperation, and sustainability partnerships.

Designed to host world leaders, institutions, investors, and innovators, the pavilion promotes collaboration through diplomacy, sport, and environmental action.

"It represents a future-oriented space where nations unite to shape a more sustainable and peaceful world."



INDIGENOUS HERITAGE DOME

Through immersive storytelling, cultural exhibitions, and interactive experiences, the pavilion honors ancestral knowledge and humanity's deep connection with nature. It serves as a living space for cultural preservation, education, and global dialogue for future generations



CHILDREN PAVILLONS

The Children Discovery Pavilion is an interactive learning space designed to inspire young generations through nature, sport, science, and creativity.

Through immersive activities, educational exhibits, and playful experiences, children are encouraged to become future leaders in sustainability and environmental protection.

The pavilion creates a joyful environment where learning, imagination, and global responsibility come together.

GALLERY

The Arts, Sculpture & Legends Pavilion is a cultural space dedicated to celebrating creativity, sustainability, and the legacy of sports heroes who have contributed to climate action and environmental awareness.

The pavilion features immersive artworks, sculptures, paintings, and interactive exhibitions honoring legendary athletes whose influence extends beyond sport to protecting the planet. It serves as a bridge between art, culture, sport, and global environmental responsibility.





The SECOTO Sports for Nature Arena is a dynamic venue dedicated to international Green Cup tournaments, environmental sports events, youth competitions, and global sustainability gatherings. Designed as a fusion of sport, entertainment, and climate action, the arena promotes the power of athletics in inspiring environmental awareness and global unity.

It serves as a vibrant space where sport becomes a catalyst for protecting nature and shaping a sustainable future.

SECOTO SPORTS FOR NATURE ARENA





SPORTS FOR NATURE
MUSEUMS
OF SECOTO



Land Distribution Zone.

Museums & Pavilions
Arena & Sports.
Gardens & Water.
Roads & Parking.
Hotels & Commercial.
Technical Infrastructure.

% Allocation

35%
15%
25%
15%
5%
5%

BUILT-UP AREA

650,000 SQM

TOTAL LAND REQUIREMENT

1.8 MILLION SQM

LAND SIZE

450 ACRES

USD 4.3 Billions

SECOTO SPORTS FOR NATURE MUSEUMS
SUMMARY INVESTMENT SOURCES TABLE



"SECOTO is financed through a diversified partnership model combining governments, 197 nations, corporate sponsors, climate finance institutions, sovereign wealth funds, developers, and commercial partners, reducing reliance on any single investor while creating a globally shared legacy project."

Governments & Nations	18%
Private Developers	15%
Corporate Sponsors	22%
Climate & Development Finance	18%
Sovereign Funds	10%
Commercial & Hospitality	6%
SECOTO Programs & Memberships	2%
Sports & Arena Rights	4%
Green Geen Cup	8%
TOTAL	100%



Development Roadmap



- Phase 1: Concept and partnership (2025-2026)
- Phase 2: Global Bidding and Designer (2026-2027)
- Phase 3: Construction international relations (2027-2029)
- Phase 4: Global Launch preparation(2029-2020)
- phase 5: Grand Opening (2030)

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Secoto  

We Play, We connect, We protect



**Sports
for Nature**

